



# THE NATIONAL HEP/CAMP ASSOCIATION

SPONSORSHIP

Serve, Educate, and Empower

20  
23

**2023 NATIONAL HEP/CAMP CONFERENCE**

SAN DIEGO MARRIOTT MISSION VALLEY HOTEL  
SAN DIEGO, CA  
OCT. 30 - NOV. 2

# ABOUT US

## EDUCATION

The High School Equivalency Program (HEP) and the College Assistance Migrant Program (CAMP) have existed since 1967 and 1972, respectively.

HEP and CAMP are educational programs which serve students from migrant or seasonal farm-worker families. HEP helps students who have dropped out of high school get their High School Equivalency Credential, and serves more than 6,000 students annually. CAMP assists students in their first year of college with academic, personal, and financial support. CAMP serves approximately 2,400 migrant participants annually. Overall, nearly three-quarters of all CAMP students graduate with baccalaureate degrees.

These two programs, which have achieved stunning success rates since their inception, are funded through grants from the U.S. Department of Education, Office of Migrant Education and are administered by universities, colleges and non-profit organizations nationwide.

The National HEP/CAMP Association is an organization whose membership is comprised of universities, colleges and non-profit organizations that administer a HEP and/or a CAMP Project. The Association's membership is committed to improving the quality and effectiveness of the national HEP and CAMP program, all HEP and CAMP projects, and to disseminating information about HEP and CAMP.



**Adriana Avina**

California State University, Bakersfield  
CAMP Scholar

*ANG Photography*



# SPONSORSHIPS

Conference sponsors increase the visibility for its company and its brand. Furthermore, sponsors and exhibitors assist conference attendees build a positive network and facilitate the association's efforts to generate revenue to continue offering the following student initiatives.

## **DC Internship**

The National HEP/CAMP Association funds several interns each year who are placed with various offices in Washington D.C., many of which are on Capitol Hill. This is a once-in-a-lifetime experience for HEP and CAMP students.

Six CAMP students or HEP graduates in their first year at a post-secondary institution are selected to participate in The National HEP/CAMP Association Internship Program. The selected participants travel to Washington, D.C. to take part in a ten-week internship. Expected internship placements include congressional offices, the Office of Migrant Education, United Farm Workers, United States Department of Agriculture, and the White House Initiative on Educational Excellence for Hispanic Americans.

## **HEP/CAMP Scholarship**

The HEP/CAMP scholarship is designed to help students cover the costs of attendance as they attend or transition into studies at the post-secondary level. Over 20 scholarship recipients are selected annually, the scholarship amount ranges between \$1,000 to \$2,000 each.

## **Student Emergency Fund (SEF)**

The National HEP/CAMP Association has funded a Student Emergency Fund (SEF). Participants of HEP or CAMP projects who are experiencing financial hardships are eligible to apply for financial support. This initiative is on its initial steps; however, nearly \$30,000 have been distributed to students who have needed the financial assistance.





# THE NATIONAL **HEP** CAMP ASSOCIATION

THERE IS LIMITED SPACE AVAILABLE TO PRESERVE THE QUALITY OF THE CONFERENCE AND TO MAXIMIZE THE EXHIBITOR EXPOSURE. ALL DISPLAYS WILL BE LOCATED IN PUBLIC, HIGH-TRAFFIC AREAS. VENDORS ARE ENCOURAGED TO ATTEND WORKSHOPS SESSIONS OR HOSTING WORKSHOP SESSION TO MAXIMIZE EXPOSURE TO THIS TARGETED AUDIENCE WHILE MINIMIZING EXPENSES AND TIME.

**SPONSORSHIPS ARE AVAILABLE ON A FIRST COME, FIRST SERVE BASIS!**

THIS CONFERENCE HOSTS OVER 300 VALUABLE REPRESENTATIVES FROM UNIVERSITIES, COLLEGES, AND AGENCIES ACROSS THE NATION.

## CONTACT INFORMATION

OMAR CORREA

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LEVEL	SPONSORSHIP FEATURES	AMOUNT
<b>DIAMOND</b>	<ul style="list-style-type: none"> <li>• Digital Advertising               <ul style="list-style-type: none"> <li>◦ Conference Website Banner Ad</li> <li>◦ Main Ballroom Digital Showcase</li> </ul> </li> <li>• Inside-page (color) Ad in Conference Program</li> <li>• One Complimentary Full Conference Registration</li> <li>• One Complimentary Workshop Session</li> <li>• Conference Reception Sponsorship Recognition</li> <li>• Exhibitor Table - 10/30/23 thru 11/02/2023</li> </ul>	\$3,500
<b>GOLD</b>	<ul style="list-style-type: none"> <li>• Digital Advertising               <ul style="list-style-type: none"> <li>◦ Conference Website Banner Ad</li> <li>◦ Main Ballroom Digital Showcase</li> </ul> </li> <li>• Inside-page (color) Ad in Conference Program</li> <li>• One Complimentary Full Conference Registration</li> <li>• One Complimentary Workshop Session</li> <li>• Breakout Sponsorship Recognition</li> <li>• Exhibitor Table - 10/30/23 thru 11/02/2023</li> </ul>	\$3,000
<b>SILVER</b>	<ul style="list-style-type: none"> <li>• Digital Advertising               <ul style="list-style-type: none"> <li>◦ Main Ballroom Digital Showcase</li> </ul> </li> <li>• Half-Page BW Ad in Conference Program</li> <li>• One Complimentary Full Conference Registration</li> <li>• One Complimentary Workshop Session</li> <li>• Breakout Sponsorship Recognition</li> <li>• Exhibitor Table - 10/30/23 thru 11/02/2023</li> </ul>	\$2,500
<b>BRONZE</b>	<ul style="list-style-type: none"> <li>• Listing in Website</li> <li>• Half-Page BW Ad in Conference Program</li> <li>• One Complimentary Full Conference Registration</li> <li>• One Complimentary Workshop Session</li> <li>• Exhibitor Table - 10/30/23 thru 11/02/2023</li> </ul>	\$2,000
<b>CONTRIBUTOR</b>	<ul style="list-style-type: none"> <li>• Half-Page BW Ad in Conference Program</li> <li>• One Complimentary Full Conference Registration</li> <li>• Listing in Program</li> <li>• Exhibitor Table - 10/30/23 thru 11/02/2023</li> </ul>	\$1,500
<b>EXHIBITOR</b>	<ul style="list-style-type: none"> <li>• Exhibitor Table - 10/30/23 thru 11/02/2023</li> </ul>	\$800

# SPONSORSHIP PROCESS

## DIGITAL SPONSORSHIP FORM

The Digital Sponsorship Form needs to be completed to select the sponsorship level. A conference associate will be in contact with the vendor within 24-hours.

## PAYMENT

Invoices will be sent after the sponsorship level has been confirmed.

## TIMELINE

- Payment must be received within 15 business days after receiving invoice
- Vendor's digital artwork must be received by October 2, 2023
- Complimentary Workshop Summary must be received by October 2, 2023
- Exhibit table information will be sent by October 9, 2023

## PROMOTIONAL MATERIALS

All sponsorship levels are welcome to provide promotional materials that will be inserted in the conference bags that are distributed to all attendees. Materials will be collected on 10/30/2023.



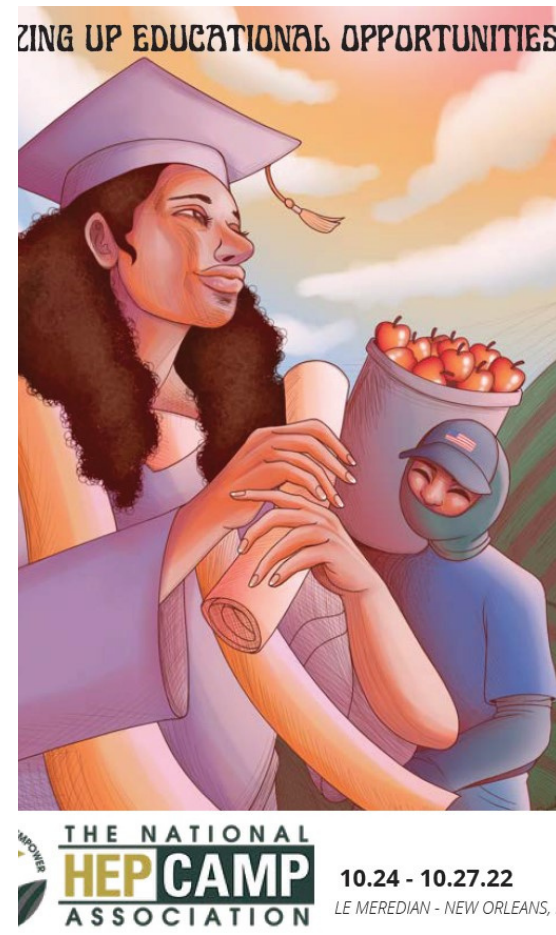
## 20+21

The National  
HEP/CAMP  
Association  
Conference

OMAHA, NE  
11.7 - 11.10.21



Traversing the Great Plains of Educational Excellence



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[www.hepcampassociation.org](http://www.hepcampassociation.org)

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**CONTACT INFORMATION**

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(661) 654-2707



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